

Artistic Representation of 'Afro' in Latin America, the Caribbean, and the Hispanic world within Globalization





Starting points

- Globalization as a dynamic of movement, interexchange, invention and re-invention of orders and (dis) orders
- Literature, music, visual arts and artistic practices are symbolic systems that set up dialogues with Culture

*Artistic
Representations*

Race

Ethnicity

What are we
currently talking
about in artistic
terms when we
refer to afro in
Latin America, the
Caribbean and the
Hispanic World



Interdisciplinary Approaches

Humanities

Social Sciences

Digital Humanities

Complexity Theory

Description + analysis+ interpretation of
images and narratives of 'afro'

Nationalistic Afro-Caribbean Images

- Fernando Ortiz
- Nicolas Guillen
- Alejo Carpentier
- Luis Pales Matos
- Lydia Cabrera
- Manuel Cabral

- Patriarchal Vision
- Rural Settings
- Exoticism
- Blackness and nation
- Racial representations
- Aesthetic innovations

Images from Trans-national musical Networks



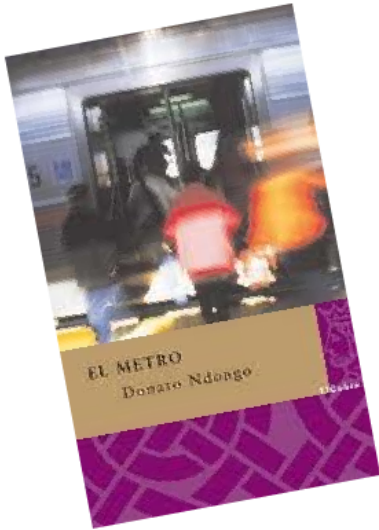
Afro as:

- Youthful endeavors of resistance
- Blend of local and global
- Blend of tradition and newness
- Musical aesthetic innovations

'Afro' in Contemporary Visual Arts



'Afro' through Technology and Migration



Ricardo Aleixo (Brazil)
Yvonne Truque (Colombia-Canada)
Donato Ndongo (Equatorial Guinea-Spain)

- Afro emerges in contact with other cultural lines
- Artistic issue which has nothing to do with skin color
- Movable signifier

Temporary Conclusions

- There are artistic representations of afro instead of a unified artistic representation
- These images and epresentations get together in complex networks where several temporal and cultural lines overlap with each other
- Afro in the current stage of globalization refers to the emergence of several hybrid and ever changing cultural systems and artistic images that have to do with intercultural communication