

COLLABORATIVE GRADUATE PROGRAM IN MIGRATION AND ETHNIC RELATIONS

September 22, 2016

<http://migration.uwo.ca>



Western

Centre for Research on
Migration and Ethnic Relations

Program Orientation & Information Session



Dr. Mark Cleveland

Director, Collaborative Graduate Program in Migration and Ethnic Relations

Agenda

- 1. Welcome and remarks from Director**
- 2. Introductions:**
 - **MER admin team; MER faculty & students**
- 3. News, Newsletters**
- 4. Applying to MER & other Information**
- 5. MER-9000 (Colloquium Series)**
- 6. Past speakers, Past theses**
- 7. MER courses 2016-17**
- 8. MERSEC**
- 9. Q&A**



Who am I?

Dancap Private Equity Professor in Consumer Behavior
Associate Professor of Marketing,
Director, Collaborative Graduate Program in MER
Associate Editor, International Marketing Review
PhD (2006), MSc (2000), BComm (1994), Concordia University

Conducted research on consumers in 22 countries (Canada, United States, Mexico, Chile, United Kingdom, France, Germany, Slovakia, Sweden, Netherlands, Austria, Hungary, Greece, India, Taiwan, China, Korea, Japan, Thailand, Iran, Lebanon, and Turkey).



McGill

Western

- Cross-cultural consumer behavior
- Culture in consumption, cultural values
- Ethnic identity, acculturation, multiculturalism
- Globalization and global consumer culture
- Cosmopolitanism, materialism around the world
- International market segmentation
 - Branding and brand personality
 - Services marketing
 - Advertising & cognitive responses
 - Demographics, psychographics
 - Gift-giving, shopping behavior
 - Green marketing
 - Male/female patterns of information search and consumer decision-making

Research Activities: <http://scholar.google.ca/citations?user=WWMNNIMAAAJ&hl=en&oi=ao>

Who are you?

Introduce yourself to the MER community!



MER Contacts

- Awish Aslam, MA Student (Sociology) & MER Graduate Student Assistant. merassis@uwo.ca
- Susannah Daugharty. MER Administrative Assistant. sdaughar@uwo.ca
- Mark Cleveland, PhD. MER Grad Program Director. mclevela@uwo.ca
- Vicki Esses, PhD. MER Centre Director. esses@uwo.ca

NEW MER Office: SSC 2040



alongside Transitional Justice Centre



MER Office & Other News

- MER drop-in hours (meet the Director): TBD
- Meeting space (SSC-2040 West) for MER students
 - Possibility of booking timeslots on Tues, Wed, Thurs (details forthcoming)
- LINKEDIN MER GROUP?
 - Networking opportunities for past-present MER students, MER-affiliated faculty, broader MER faculty.
- OWL website for MER-9000 (news & updates)
- MER website: continuously updated
 - Speakers and presentation slides
 - Events, conferences, call-for-papers, other newsworthy
 - Employment opportunities, post-doc positions
- MER Newsletters (~4-6 weeks apart)

About the Collaborative Graduate Program in MER



http://migration.uwo.ca/collaborative_program/index.html

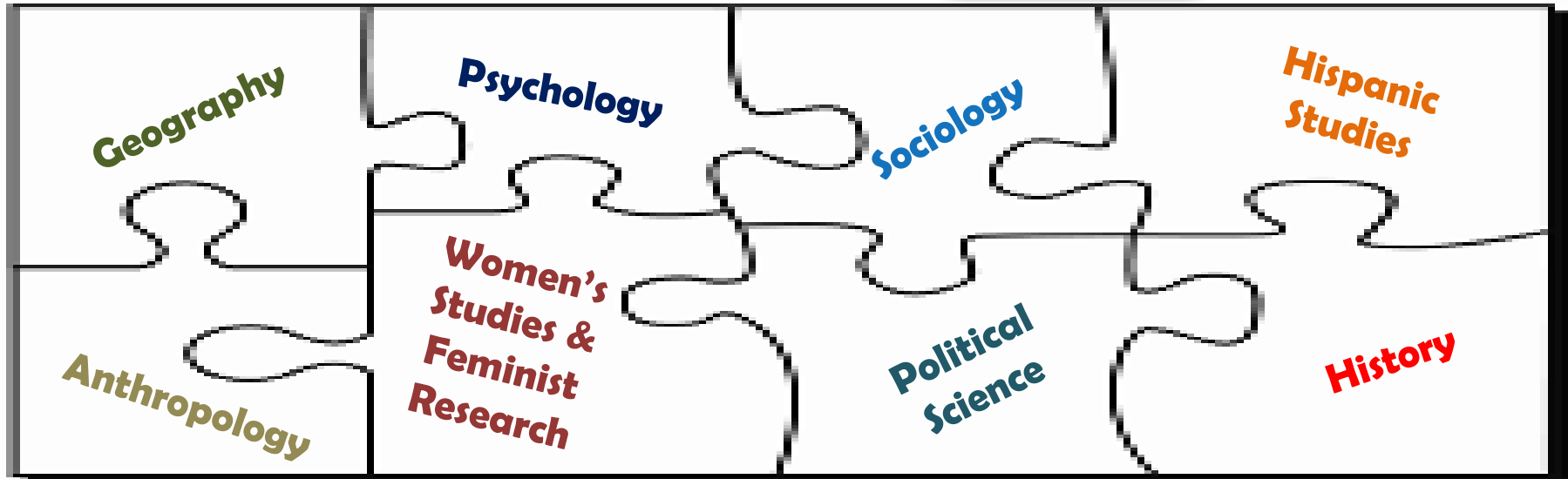
- Brings together graduate students & faculty to study questions of:
 - migration, ethnic relations, cultural diversity, conflict, acculturation & the integration of migrants
- From perspective of various social science disciplines.
- Collaborative experience for students is an add-on to existing well-established graduate programs in:
 - Anthropology, Geography, Hispanic Studies, History, Political Science, Psychology, Sociology, and Women's Studies & Feminist Research.

About the Collaborative Graduate Program in MER



http://migration.uwo.ca/collaborative_program/index.html

MULTI CULTURAL
DISCIPLINARY
INTE RNATIONAL
TEGRATIVE



About the Collaborative Graduate Program in MER



http://migration.uwo.ca/collaborative_program/index.html

- Students register in & meet requirements of one of collaborating discipline-specific graduate programs, combined with opportunity to participate in MER program.
 - **COMBINATION of solid disciplinary training with advanced interdisciplinary training provides students with tools necessary to better understand & conduct research in the area of MER.**
- MER includes common colloquium series, course offerings that span departments, and opportunity to work with faculty members in a variety of departments
 - **Faculties of Social Science, Arts & Humanities.**
- Upon graduation, students receive a graduate degree in their home discipline, as well as a specialization in MER.

Interested in applying to MER?

http://migration.uwo.ca/collaborative_program/admissions_and_applications.html

Students who wish to enroll in collaborative graduate program:

- Must first apply to a participating department.
- Students admitted to graduate program of a participating department are then eligible for admission to collaborative program.
- Application for admission to MER should be made *following* admittance to a participating department & prior to commencement of 1st semester of this program.
- Students may enter program at either Masters or PhD level.
- Application Forms (there are **two**, complete both):
 1. <http://migration.uwo.ca/docs/Migration%20and%20Ethnic%20Relations%20Application%20Form1.pdf>
 2. http://migration.uwo.ca/collaborative_program/collaborative_admission_form.pdf

MER: *Affiliated Faculty*

Abada, Teresa (Sociology)	Choi, Kate (Sociology)	Granadillo, Tania (Anthropology)	Luginaah, Isaac (Geography)
Adams, Tracy (Sociology)	Clark, Kim (Anthropology)	Halpern, Monda (History)	Margolis, Rachel (Sociology)
Allahar, Anton (Sociology)	Cleveland, Mark (MOS, Consumer Behavior)	Hopkins, Jeff (Geography)	Nathans, Eli (History)
Arku, Godwin (Geography)	Darnell, Regna (Anthropology)	Jorgensen, Dan (Anthropology)	Olson, James (Psychology)
Bangarth, Stephanie (History)	Dodson, Belinda (Geography)	Kellow, Margaret (History)	Pennesi, Karen (Anthropology)
Baruah, Bipasha (Women's Studies & Feminist Rsch)	Dyczok, Marta (Political Science & History)	Larkin, Sherrie (Anthropology)	Rothstein, Mitch (MOS, Organizational Behavior)
Baxter, Jamie (Geography)	Esses, Victoria (Psychology)	Lawson, Erica (Women's Studies & Feminist Rsch)	White, Jerry (Sociology)
Beaujot, Roderic (Sociology)	Farah, Randa (Anthropology)	Lehmann, Wolfgang (Sociology)	Wolff, Victoria (Modern Languages & Literature)
Bruhn de Garavito, Joyce (Hispanic Studies)	Flath, James (History)	Levine, Charles (Sociology)	<div> <p>Anyone missing? Let me know!</p> </div>
Buzzelli, Michael (Geography)	Gilliland, Jason (Geography)	Lozanski, Kristin (Sociology)	

Program Requirements (MA/MSc)

http://migration.uwo.ca/collaborative_program/program_requirements.html

1. Course requirements

• **2 years MER 9000 colloquium attendance [minimum 75% attendance per year]** (non-credit requirement, though some departments may allow this to be taken for credit).

• Two half (0.5) courses from MER Course list

- 1 MER-listed half course in student's home department
- 1 MER-listed half course in another department

2. Thesis or major paper

• As specified by student's home program (in the area of MER)

- **Thesis:** thesis advisor & university examiner must be from faculty associated with collaborative program
- **Major paper:** advisor must be associated with collaborative program

Program Requirements (PhD)

http://migration.uwo.ca/collaborative_program/program_requirements.html

1. Course requirements

- **4 years MER 9000 colloquium attendance** [minimum 75% attendance per year] (non-credit requirement, though some departments may allow this to be taken for credit)
- **Two half (0.5) courses from MER Course list**
 - 1 MER-listed half course in student's home department
 - 1 MER-listed half course in another department

Following practice of given programs, courses taken at MA/MSc level may be credited toward PhD requirements

Program Requirements (PhD)

http://migration.uwo.ca/collaborative_program/program_requirements.html

2. Comprehensive Examination in MER (as specified by student's home program)

- Notify MER Director: date of written comp exam 1 month prior.
- Comp exam committee members (at least 2 MER faculty)
- common comp exam reading list will be provided by MER program from which a comp exam committee may select readings for a specific examination & add additional readings as appropriate.
- Confirmation of successful comprehensive exam completion from dept.

Or...Comprehensive Exam (in addition to home program comp requirements)

•Case where a home program has comp exam(s) that cannot be tailored so that terms of reference include MER: Comp exam in MER will be a separate component, appearing on transcript as non-credited requirement. **Two options:**

A.Review paper (based on selected readings from common reading list + additional readings selected by committee (MER faculty within/outside home dept).

B.Research Apprenticeship Project under MER faculty member, theories/training used in MER in discipline other than student's home program; at least one term of study.

Program Requirements (PhD)

http://migration.uwo.ca/collaborative_program/program_requirements.html

3. Thesis in area of MER

- Thesis advisor and university examiner must comprise faculty associated with MER program

These components (1, 2, 3) will serve as partial fulfillment of the requirements for a graduate degree in the home department, by student's home program.

Past MER Theses (examples)

A Critical Examination of Immigrant Integration: Experiences of Immigrants from Turkey to Canada

Kurdish identity and the Pursuit of Political Rights

National Identity and Attitudes Towards Immigrants: The Role of Social Comparison and Perceptions of Competition

Challenging Essentialized Representations of Romani Identities in Canada

The Expression of Religious Bias in the Evaluation of Foreign-Trained Job Applicants

Living in a Transnational World: Identity Negotiation and Formation Among Second-Generation Lebanese Young Adults Living in London Ontario

The Call of the Wild Geese: An Ethnography of Diasporic Irish Language Revitalization in Southern and Eastern Ontario

Understanding Immigrant Housing Integration in Canada: The Role of Transnational Engagements

Social and Human Capital: The Determinants of Economic Integration of South Asian Immigrants in Canada

Colloquium Series 2016

- Thursday afternoons (*roughly* bi-weekly)
- Talks: 4pm-530pm (SSC-5220)
- Snacks & Refreshments: 330pm (SSC-5230)
- Mandatory for MER students
- Opportunities to join guest speakers for lunch or dinner.



Colloquium Series 2016

FALL 2016 Schedule	
DATE, SPEAKER	AFFILIATION, INFORMATION
October 6: DR. JOANNA QUINN	Western University, Political Science, Centre for Transitional Justice
October 20: FRANCISCO RICO-MARTINEZ	FCJ Refugee Centre, Canadian Council for Refugees
November 3: DR. KRISTYN FRANK	Statistics Canada, Sociology Researcher
November 17: DR. RAVI DE COSTA	York University, Associate Dean of Research, Political Science, Environmental Studies
November 24: INTERNATIONAL WEEK EVENT	Journeys of Migration: Various speakers from Industry/community
December 8: DR. ALISON MOUNTZ	Wilfrid Laurier University, Canada Research Chair in Global Migration, Balsillie School of International Affairs + Geography and Environmental Studies
Watch for updates on Website: http://migration.uwo.ca/collaborative_program/colloquium_series/current_colloquia.html	

Colloquium Series 2016

Winter 2017 Speakers (dates TBA)

DR. MONICA BOYD

University of Toronto, Sociology

DR. KAREN PENNESI

Western University, Anthropology

DR. TED MCDONALD

University of New Brunswick, Economics

Several other speakers (*to be announced*)

MER Graduate Student Conference. Apr. 6 or 13, 2017

Watch for updates on Website:

http://migration.uwo.ca/collaborative_program/colloquium_series/current_colloquia.html

MER 9000 001 GF16: OWL Website (check weekly for updates):

- Information about upcoming speakers, slides from past speakers
- Discussion forum
- Info on: Post-doc positions, employment opportunities, MER-related community events, conferences and workshops, calls for papers (journals, book chapters, etc.)

MER Courses (2016-17)

- MER 9000 - Colloquium Series in MER (M. Cleveland)
- **Anthropology 9213B - Displacement and Diasporas (R. Farah)**
- Anthropology 9216B - Language and Identity (K. Pennesi)
- **Geography 9106B - Development Geography (C. Hunsberger)**
- Geography 9109B - Geography of Migration (B. Dodson)
- **Geography 9518 - Advanced Cultural Geography- A Cultural Politics of Space (J. Hopkins)**
- History 9307A - Early America & the Atlantic World, 1600-1820 (N. Rhoden)
- **Political Science 9751B - Transitional Justice (J. Quinn)**
- Sociology 9331A - Death, Fertility, and Migration: Demographic Analysis of Social Change (R. Margolis)
- **Sociology 9373A - Migration (T. Abada)**
- Sociology 9375B - Immigration Policy Development and Evaluation Strategies (M. Haan)

MER Alumni

- Assistant Professor, Anthropology (Artuklu University, Turkey)
- Instructor, Sheridan College (Toronto)
- Program coordinator, Community and Family Services, Salvation Army
- Program Manager, Hungry Cities Initiative-Balsillie School of Int'l Affairs (Waterloo)
- Associate, McCarthy-Tetrault Law Firm (Toronto)
- Change Management and Adoption Coordinator, Southwest CCAC
- Assistant Professor, Dept. Modern Languages and Literature (UWO)
- Product Specialist, TribeHR (Waterloo)
- Coordenação-Geral do Plano Nacional de Cultura (Brazil)
- Health Equity Project Coordinator-Mount Sinai Hospital (Toronto)
- Sessional Assistant Professor, Department of Sociology-York University (Toronto)
- Data & Reporting Specialist-UWO (Schulich)
- Part Time Assistant Professor and Faculty Associate at Laurier University (Waterloo)
- Lecturer, Department of Sociology-Nipissing University (North Bay)
- English Teacher, Ulsan, Korea
- Lecturer, Department of Sociology, UWO
- English Teacher at Lycee Brizeux, France
- Investigator at Defensoria del Pueblo (Peru)
- Diversity and Inclusion Coordinator in the Diversity, Inclusion & Accessibility Office, Ontario Ministry of the Attorney General
- Lecturer, Department of Anthropology (UWO)
- *Many MER graduates are currently enrolled in (or recent graduates of) PhD programs at UWO and other institutions.*

ALL MER STUDENTS

- **PROGRESS MEETING/REPORT** with director. Appointments beginning next week (*expect an email for scheduling*).
- **SIGN IN** for all colloquium (*attendance sheet*).
- **IDEAS & SUGGESTIONS** are always welcome (mer@uwo.ca)
 - MER newsletter (roughly every 4-6 weeks)

MERSEC

MER Student Executive Committee

- **MERSEC represents graduate student community in MER collaborative program.**
 - Works to build engagement within our diverse program & in broader London community.
 - Representatives drawn from all participating dept's in MER program.
- **Members organize annual graduate student conference & various social events.**
- **Involved in major fundraising initiatives**
 - e.g., annual holiday donation drive that collects gifts/goods for families in need.
- **Join us at all of our events!**



Questions & Answers